



SKILLS

- **Adobe CC** // Photoshop, Illustrator, InDesign, AfterEffects, Acrobat
- **UI Prototyping** // Sketch, Omnigraffle, InVision, Marvel, Keynote
- **Physical Design** // Photography, Lettering, Sketching, Package Comping
- **Web Design** // HTML5, CSS3, jQuery, Wordpress, Responsive design principles
- **Social Media** // Unifying multiple networks into a consistent brand strategy
- **Productivity Software** // Office 365, Google Docs, iLife, Dropbox, Slack
- **Interpersonal** // Team Coordination, Adaptability, Self-Motivation, Patience

EXPERIENCE

Graphic Designer // Museum of the African Diaspora // San Francisco, CA 2014 – Current

- Coordinated with multiple departments and stakeholders to forward a unified marketing strategy
- Rebranded the museum for December 2014 relaunch (Logo, tickets, visitor guide, ads, social media)
- Designed and oversaw installation of 78' x 13' window wrap on display 8 months in downtown SF
- Designed ads appearing in **SF Magazine, Where Magazine, SF Business Times, SF Chronicle, InsidePride, the Official Super Bowl 50 Magazine**, on Mission Street pole banners, and in BART subway cars
- Created and implemented branding imprints, **MoAD in the Neighborhood** and **MoAD Chef-in-Residence**

Freelance Graphic Design

- **Seneca Center:** Annual Report redesign // **Partnership for Children & Youth:** Theory of Change infographics
- **ZY Creative:** Logo Design & Branding Typography // **Z9th:** Pitch Presentation Deck

President & Art Director // SpeakOut! // San Francisco, CA 2012 – 2014

- Created the visual identity of the organization, (logo, advertising, merchandising, social media)
- Organized bi-weekly events showcasing local talent growing a consistent audience of 50+ people
- Hosted, performed in, and promoted successful 3-hour events that expanded the organization

Graphic Designer // African American Shakespeare Company // San Francisco, CA 2012 – 2013

- Created graphics and advertising for web & print
- Developed branding for the company and their shows
- Designed engaging show reports for their board of directors

Graphic Design Intern // Bad Luck Studios // Harrisburg, PA 2007 – 2008

- Prepared files for print production
- General administrative support
- Inked and vectored artwork from pencil drawings

EDUCATION Academy of Art University, San Francisco, CA 2010-2016
Bachelors of Fine Arts, **Web Design & New Media**

AWARDS

Academy of Art University Spring Show Honoree (4x)
Visual Design, **NoGuru**, 2013 // Motion, **Hypercube** (team), 2014
Type Design, **Effluvium**, 2016 // Type Design, **Psychogeotypography** (team), 2016